EDINA AFFORDABLE HOUSING TASK FORCE

Meeting Minutes June 22, 2005 7:30 AM – Community Room

Members Present: Bob Aderhold, Val Burke, Hal Clapp, Kandace Ellis, Jeff Huggett, Doug Johnson, Sally Krusell, Scott Massie, Doug Mayo, Barb McFarlane, Sharon Ming, Cappy Moore, Carol Mork, Joan Naymark, Skip Thomas, Janice Williams

Staff: Susan Heiberg & Joyce Repya

Chair Mayo called the meeting to order at 7:30 AM.

Actions Taken

- Member Huggett seconded Member Aderhold's motion to approve the edited minutes of May 11, 2005, with revisions; the motion carried.
- Member Naymark seconded Member Mork's motion to approve the minutes of June 8, 2005, with revisions; the motion carried.
- The following Members will assist in studying short-term leveraging of finances: Aderhold, Clapp, Krusell and Mayo.
- The following Members will review the materials submitted by MHC and report back to the Task Force: Clapp, Huggett and Massie. Joyce Repya will assist in providing the history of affordable housing in Edina.
- Member Naymark will compile information from the Metropolitan Council for Edina regarding macro trends, demographics, data and implications; this will be available at the Task Force meeting on July 27th.

Announcements from Chair Mayo

Summary Report of Executive Committee's Meeting with RPC on 6-20-05:

- The Task Force has no authority of its own; it is ultimately responsible to the City Council. Nevertheless, it may make recommendations, such as the hiring of a new consultant to facilitate and provide research. This would require a contract drawn up between the City of Edina and the consultant.
- A recommendation would go to the RPC Ad Hoc Committee and from there
 to the Human Rights & Relations Commission, who would bring it forward
 to the City Council.
- Approximately \$25,000 is remaining in the budget through 2005 for the Affordable Housing Task Force. An additional \$23,000 may be available in 2006.
- The contract administrator for the City of Edina is the City Manager.

Member VanOsdel has submitted her resignation from the Affordable Housing Task Force.

Mission and Objectives

Member Mork facilitated a discussion regarding the Task Force's understanding and consensus of its mission and nine objectives.

- The Task Force agreed that its mission statement was acceptable. It is in line with the City's Vision 20/20, specifically with Objective #1 regarding the maintenance of strong residential neighborhoods and especially the updated strategy to take a leadership role in encouraging affordable, life-cycle housing opportunities.
- It was agreed that the Task Force needs to prioritize and focus, and then work to develop a blueprint.
- Objectives two and five were noted as troublesome and somewhat vague. It was agreed that research is definitely needed to render these objectives practical and doable.
- Objective six could be enhanced by referencing success stories from elsewhere and abroad.

Work Plan

Member Mork continued in facilitating a discussion of a Work Plan Outline for the Task Force.

- The word "develop" should be removed from the Outline, as affordable housing is already available in the community.
- An eighth item to the Outline should be added regarding the report and recommendation to the City Council.
- The Task Force needs to define what it is and what it is about.
- Affordable housing for Edina must be translated, with a focus on applying the developed principles in order to fill in the housing gaps in the community.
- It is important to compile and summarize the information already received, and then discuss the key points as a foundation in order to go forward.
- With a definition of affordable housing at the forefront, the Executive Committee could establish small work groups to prepare summaries and recommendations for the larger group.
- Looking at the big picture, it is necessary to work backwards, considering dates and steps in order to get to the finish line.
- The Task Force may decide to conduct community meetings along the way, as well as publish articles in the Sun-Current. Education in the community is an essential factor in the success of the effort.
- Capture what is known for useful public communication. Edina's affordable housing market is a part of the broader market; therefore, add a dimension of our place within the regional structure.

Steps to Take

- The Executive Committee will meet and provide an agenda for the next Task Force meeting and a report regarding a new consultant, the work plan and the calendar.
- Synthesize all the information previously received.
- Develop a definition of affordable housing in Edina, and make a case for its need.
- Discuss the history of affordable housing in Edina and what has already been accomplished. What do we know, and what are we going to do next?
- Define specific goals by August.

Adjournment

There being no further business, the meeting was adjourned at 9:05 AM.

Respectfully submitted,

Doug Mayo, Chair Edina Affordable Housing Task Force

DM/sh